

May 13, 2021 to June 1, 2021 Photo Contest Rules and Regulations

Girl Guides of Canada–Guides du Canada (“GGC”) Photo Contest (the “Contest”) is conducted by GGC’s National Office, 50 Merton Street, Toronto, Ontario, M4S 1A3. By entering this Contest, all entrants accept and agree to these rules and regulations:

CONTEST PERIOD

No purchase necessary. The Contest runs from Thursday May 13, 2021, at 9:00 a.m. EST to Tuesday June 1, 2021, at 11:59 p.m. EST. Information on how to enter and prizes form part of these official rules (“Official Rules”). By submitting an entry, each entrant agrees to the Official Rules and warrants that their entry complies with all requirements set out in the Official Rules. By participating, entrants accept the decisions of GGC as final in all matters relating to the Contest.

ELIGIBILITY - WHO MAY ENTER

GGC’s Photo Contest is open to current girl and adult Members of GGC and is limited to one (1) entry per Member, each entry can include up to 5 photos. The selected winner (“Winner”) must provide GGC with their iMIS number to verify current membership. Any entrant under the age of majority in their province or territory of residence may only enter with the consent of their custodial parent or legal guardian. Before being awarded the Prize, the Winner, or if the Winner is a minor, their custodial parent or legal guardian, on the minor’s behalf, must sign a standard release of liability form, and if a minor, the parent or legal guardian must consent in writing to the selected minor being declared the Winner.

HOW TO ENTER

Each contest participant is eligible to submit photos via an online form provided by GGC between the dates of May 13, 2021, and June 1, 2021. Each entry consists of a submission form and up to five image files to be uploaded. Each contest participant is eligible to upload one (1) submission form and can include up to five (5) photos of a .jpeg, .png or .tiff file to the contest submission site. To enter, fill in the submission form with the required information. All form fields marked with an asterisk (*) are required. Only entries submitted online through the submission form will be eligible.

The entries will be judged separately, in accordance with the Judging Criteria, as defined below. All entries must be submitted and received by Tuesday June 1, 2021 at 11:59 p.m. EST.

JUDGING CRITERIA

Winners will be selected by GGC representatives for both artistic and technical merits, including image aesthetic, quality, originality, and relevance to GGC.

PRIZES

Prizes (“Prizes”)

Grand Prize

An eligible Member can win the opportunity to have their photo promoted on GGC social channels as well as receive a \$150 gift card to Chapters/Indigo or a local store of their choice.

Five (5) Runner Up Prizes

Five (5) eligible Members will be chosen as runner ups and will receive a \$50 gift card from Chapters/Indigo or a local store of their choice.

PRIZE DISCLAIMER

The Prizes are non-exchangeable, non-transferable, non-refundable, and have no cash surrender value.

ODDS OF WINNING

Odds of winning depend on the total number of eligible entries received during the Contest period.

WINNER NOTIFICATION

Finalists will be notified by email. If no response to any such email inquiry is made within seven days of the date on which it was first made, the winner will be deemed to irrevocably forfeit the Prize and a new finalist entry may be selected. All decisions of GGC representatives are final.

OWNERSHIP OF ENTRIES AND LICENSE

Contest subject to all applicable provincial, federal, local laws and regulations. By entering, all entrants permit GGC to use the collected information (first and last name, partial address [i.e., City and Province] and photo(s) submitted) from the Contest for marketing and advertising purposes, including repurposing the entry as online content. By entering the Contest, each entrant consents to the use of their personality for any publicity and programming purposes, commercial or otherwise, throughout the world, in all media, in perpetuity, including but not limited to social media, publication in magazines and brochures, blogs and websites by GGC, without any obligation, notice, payment or compensation.

By entering the Contest, all entrants grant an irrevocable, perpetual, worldwide non-exclusive license to GGC and its employees, volunteers, agents, contractors, service providers (“Authorized Parties”), to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and promotion of GGC, in any media now or hereafter known, including, but not limited to digital and print publication. Display or publication of any entry on an Authorized Party’s website does not indicate the entrant will be selected as a finalist. GGC and Authorized Parties will not be

required to pay any additional consideration or seek any additional approval in connection with such use. Additionally, by entering, each entrant grants to GGC and Authorized Parties the unrestricted right to use all statements made in connection with the Contest, and pictures or likenesses of Contest entrants, or choose not to do so, at their sole discretion. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use.

LIMITATION OF LIABILITY

By entering the Contest, the entrant (or if the entrant is a minor, their custodial parent or legal guardian on the minor's behalf) agrees that GGC, its directors, officers, employees, volunteers, independent contractors, representatives, licensors and agents and advertising and promotional agencies (collectively the "Releasees") shall have no liability and shall be held harmless by the entrant (or if an entrant is a minor, their custodial parent or legal guardian on the minor's behalf) for any damage, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use, enjoyment or misuse of the Prize, or while preparing for, participating in any Contest-related or Prize-related activity, including, without limitation, any financial, legal or moral responsibility or loss or loss of property suffered or incurred or arising from participating in the Contest or accepting the Prize, whether suffered by a Prize Winner, or by their heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

GGC reserves the right to cancel, suspend, terminate, and/or modify the Official Rules or administration of the Contest, in whole or in part, without prior notice and with no obligation or liability. GGC assumes no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the network, online computer systems or equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

FOR ANY ADDITIONAL INFORMATION CONTACT GGC

By email: [photocontest@girlguides\(dot\)ca](mailto:photocontest@girlguides(dot)ca)

or

By mail:

Attention: GGC Photo Contest

Girl Guides of Canada—Guides du Canada (GGC) National Office,
50 Merton Street, Toronto, Ontario, M4S 1A3